

# curriculum vitae

TIBOR LÁZÁR



## experiences



MARCH 2020 - OCTOBER 2021

**Case Solvers — Communications Associate**

designing digital and print materials  
social media management



OCTOBER 2018 - FEBRUARY 2020

**At Home Network — Marketing Manager**

coordinating web projects  
creating online marketing strategy  
designing sales materials



NOVEMBER 2017 - AUGUST 2018

**Cvonline.hu — Online Marketing Gyakornok**

setting up and monitoring PPC campaigns  
creating blog contents

## education



2019 - 2021

**BME — Communication and media studies MA**

*digital media specialization*



2016 - 2019

**BCE — Sociology BA**

*equal opportunities specialization*

## skills

English

German

Social media

Photoshop

Illustrator

Adobe XD

InDesign

Wordpress

Trello

CSS

**Other tools:** Mailchimp, Figma, VegasPro, Canva, Microsoft Office, Google Docs

## activities

SEPTEMBER 2019 -

**kommON college for advanced studies — President** (formerly: Head of Creative Group)

representing the college  
organizing education and professional events

NOVEMBER 2019

**Dentsu Aegis Network — 'Digital Open' course & competition**

studying online marketing tools  
learning agency specializations

NOVEMBER 2019 - AUGUST 2020

**NYATA 2020 — Design Leader**

creating visual identity  
coordinating Design Team

AUGUST 2018

**Google — Google Talent Camp**

setting up PPC campaigns,  
communication and negotiaion with clients